



APOLLO

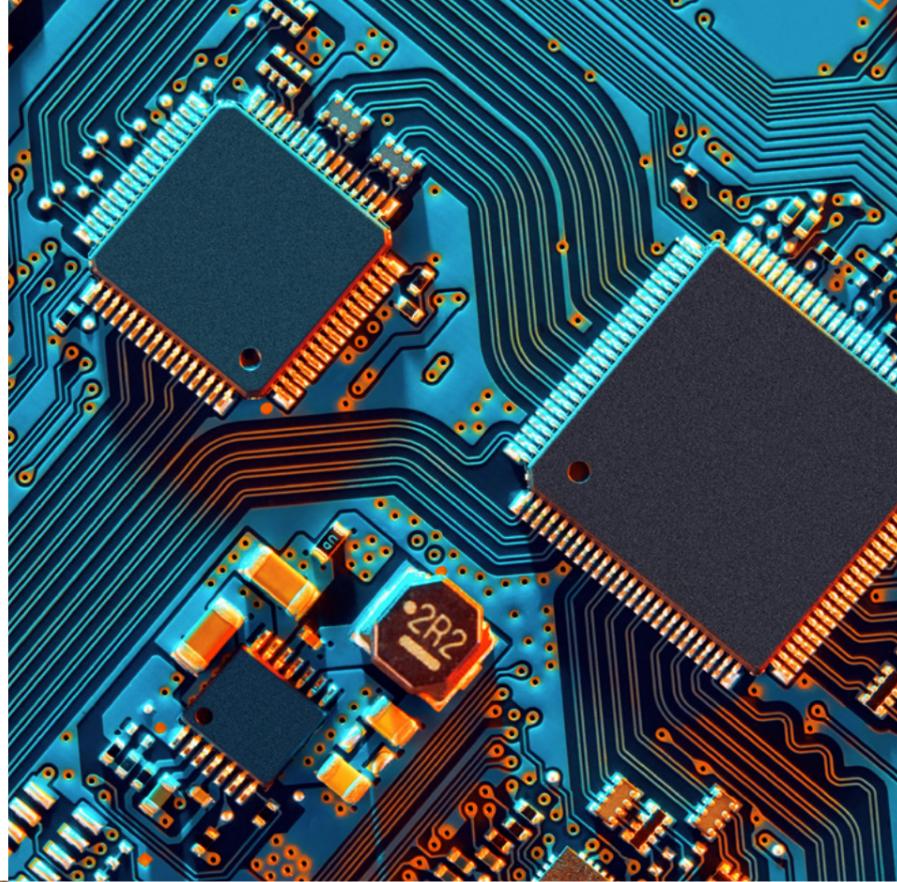
MEN'S WELLNESS CENTER

PERSONALIZED OXYGEN DELIVERY SYSTEM
(PODS)

Powered by
 **IDUNN**[®]

WHAT IS THE IDUNN SYSTEM™

IDUNN® is an innovative, customer-focused company that believes health and wellness should go hand in hand. Their signature PODS made it possible to bring the life-giving element of oxygen structured water, in its most stable form, directly to your cells.



FUNCTIONAL & IMPACTFUL

We believe in perfect oxygenation and the correction of Tissue Hypoxia. By utilizing PODS (the technology of IDUNN), we can restore the body's oxygen level to its youthful stage. We are witnessing an era where IDUNN® PODS will positively impact thousands of lives, regardless of age or physical status.



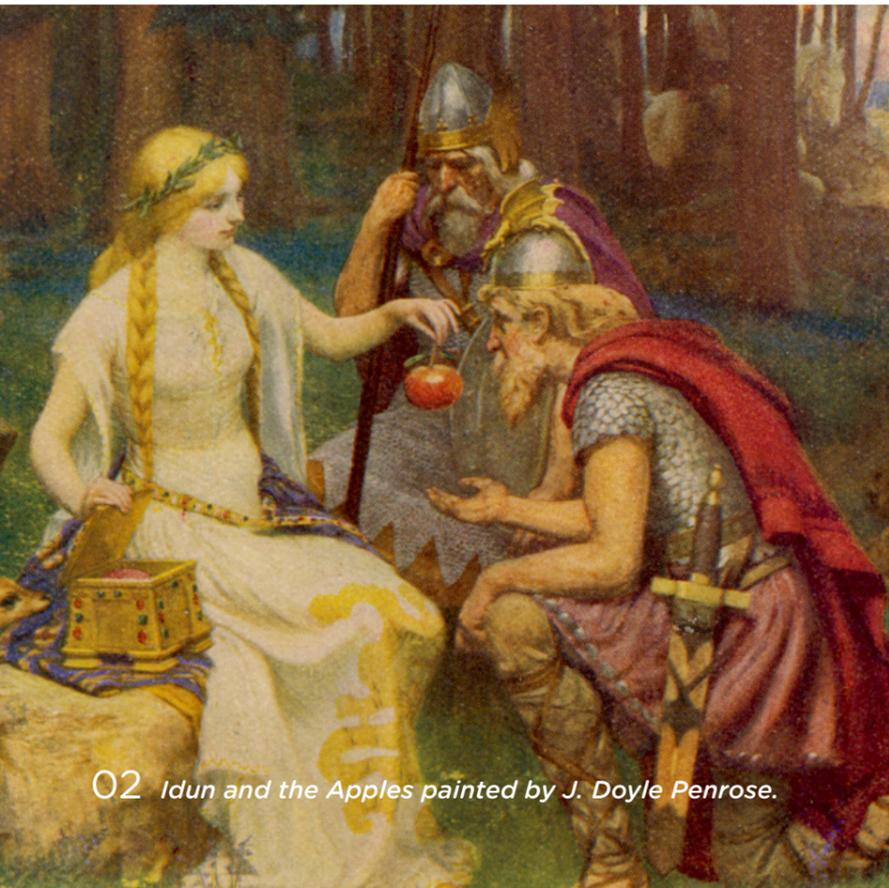
Available in more than **25 countries**



More than **10,000** success story



20 years of science and development



WHAT'S IN THE NAME?

Apollo, in Greek Mythology, is well known for being the God of Light and Healing. He was the epitome of youth and beauty and the source of life.

The name IDUNN originates from Norse mythology. According to legend, IDUNN's magical power allowed the gods to preserve their youth and strength.

Our mission is to keep the legend alive with the help of the most advanced science and technology available today.



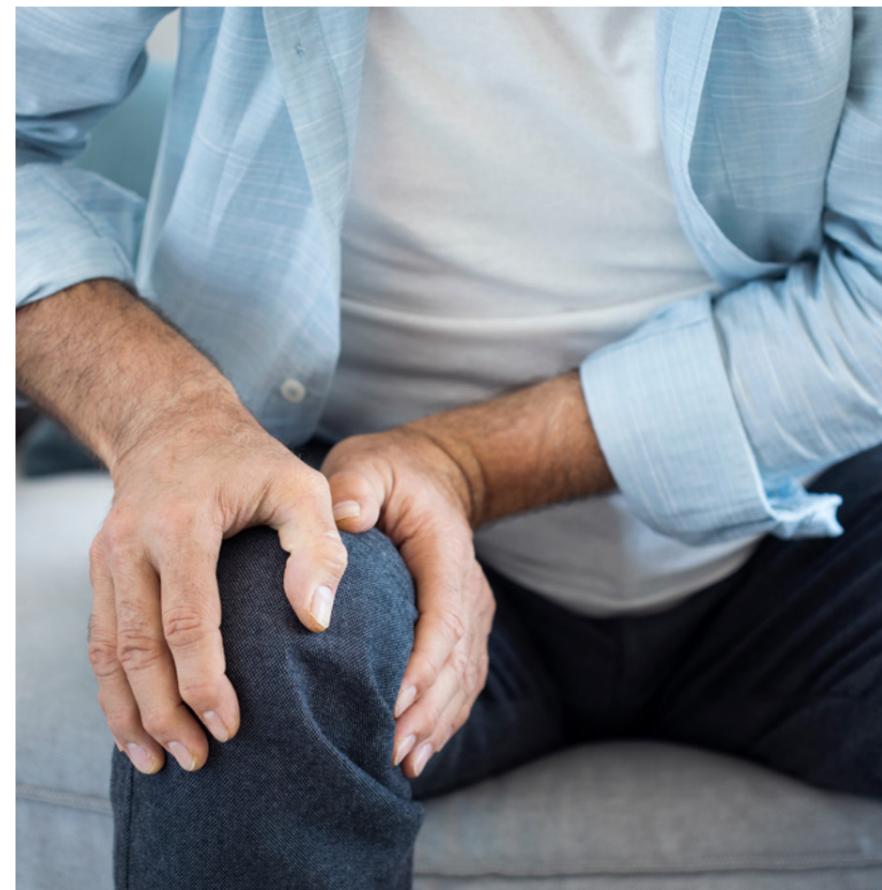
02 *Idun and the Apples painted by J. Doyle Penrose.*



THE LIFE GIVING ELEMENT

THE IMPORTANCE OF OXYGEN

Oxygen is one of the few elements crucial to every cell in our body. Without it, our cells cannot make much energy, making their metabolism less effective. When your body lacks oxygen, you switch from a highly efficient energy-making machine (OXPHOS) to being 16 times less efficient by using a non-oxygen energy process called anaerobic glycolysis. In doing so, you generate excess lactic acids. This condition makes us feel sore and tired.



HYPOXIA

Hypoxia is a medical term used to describe a condition where bodily tissues are not receiving enough oxygen. In other words, hypoxia means low levels of oxygen in your body. Hypoxia can be present in anyone for various reasons, and it is associated with many different medical conditions.

HYPOXIA

WELL-BEING



BENEFITS

PERFORMANCE MEDICINE

Several articles have investigated the effects of oxygen deficiency on physical activity results. The studies conclude that when we lack oxygen, our body becomes less efficient in recovery due to the increased lactic acid production, which leads to muscle soreness and tiredness. This phenomenon makes people more vulnerable to fatigue and injuries.

Our studies show that regular usage of IDUNN® PODS will enhance your overall performance by improving the primary fuel delivery mechanism, which reduces lactic acid accumulation and improves muscle recovery.

IMMUNO MODULATION

Oxygen is a crucial element for our body and cells. Without it, we will become less efficient in maintaining an optimal immune status. Regular usage of IDUNN® PODS has been shown to support the function of the immune system by increasing the number of Natural Killer Cells in the body.

HYPOXIA REVERSAL

Hypoxia is a medical term that we use to describe a condition where our cells do not receive enough oxygen. The special "oxygen species" formulated by IDUNN® PODS will increase the oxygen supply by over 20%, enough to prevent hypoxia in both the blood and the cells.

NEURO REGENERATION

Research has shown that even mild oxygen deficiency can impair memory and mood in everyone, from children to the elderly. Our brain uses most of the oxygen we breathe, which leaves minimum oxygen for regular bodily functions. The oxygen level increase by the usage of IDUNN® PODS will improve every physiological and neuroendocrine function.



REVERSE AGING

Now there's no need for a time machine anymore. Our skin, the organ that communicates with the outside world the most – also requires oxygenation since everyday mechanical, UV, and thermal effects may lead to skin deterioration. Besides benefiting our skeletal and muscular systems by balancing daily stresses, IDUNN® PODS also enhance skin oxygenation and hydration while removing pollutants.

REGULAR USAGES OF IDUNN PODS TECHNOLOGY® WILL:

- Provide oxygen for enhanced metabolism of the skin
- Remove pollution by penetrating deep into pores
- Increase the hydration of dry skin
- Promote skin cell growth
- Reduce scars and skin defects
- Smooth out wrinkles and crow's feet

IDUNN HS-4®

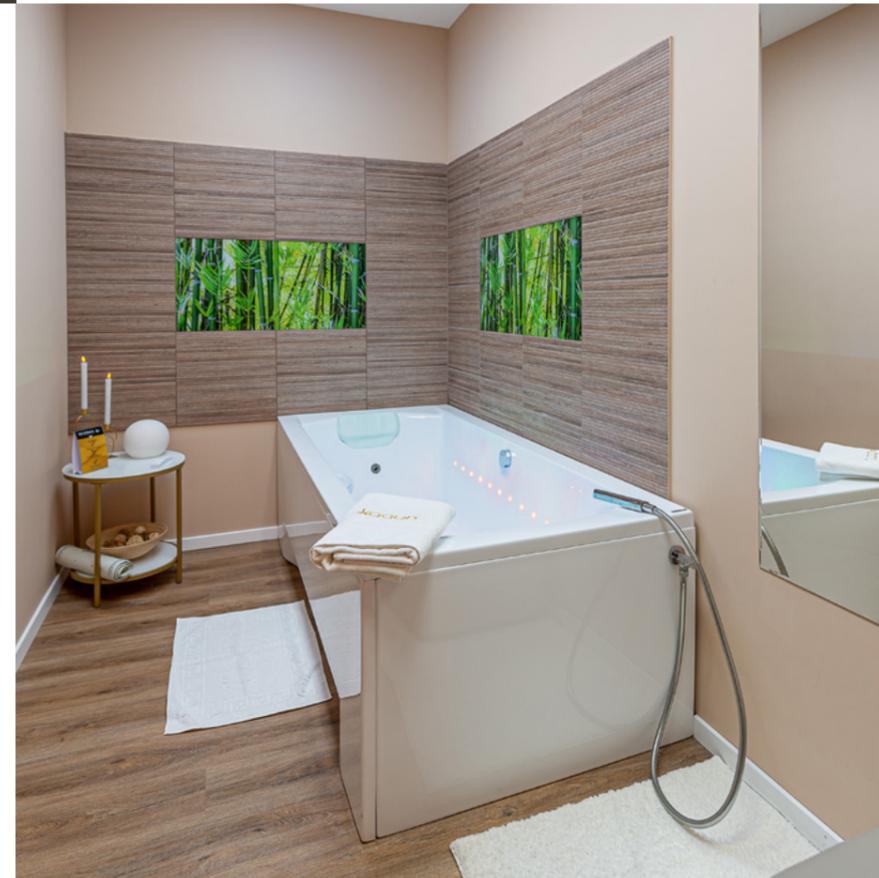
The IDUNN HS-4® is the latest version of the family. Currently, it is one of the most exclusive developments of the 21st century. Its minimalist design, the highest quality materials, and our market-leading technology offer long-lasting comfort and luxury to the whole family for years to come. The IDUNN HS-4® is guaranteed to be the true jewelry box of your home. Its eye-catching design is hard to resist. At the same time, its centralized drain placement elevates comfort to another level.

DETOXIFICATION, EXFOLIATION, AND HYDRATION THROUGH OXYGEN-RICH MICROBUBBLES.

IDUNN® PODS use a trademarked electrolysis process to improve your topwater's oxygen level by more than 200 percent. These "oxygen species" can enter the skin's pores due to their small size and high pressure, eliminating pollutants, carrying oxygen for enhanced metabolism, gently exfoliating the skin, and boosting moisture for dry skin.

ENHANCED METABOLISM & CIRCULATION THROUGH A SUSTAINED "SAUNA EFFECT."

Rather than floating to the surface and increasing the flow of heat back into the environment, the "oxygen species" from IDUNN® PODS remain in the water, preserving heat in the tub and around the body. Contained heat energy gives the user a consistent warmth throughout the body. It intensifies the sauna effect, allowing for more effective moisture absorption, improved circulation, toxins release, and increased cardiovascular activity.



COMING SOON

- Start the IDUNN HS-5® from a distance
- Customize the built-in LED lights according to your mood and preferences
- Set your desired water temperature for maximum comfort
- Set preferences to create your personalized oxygenating cycles

SCIENCE

IDUNN PODS are the 4th generation of Oxygenation Technology which began with Kaqun over 20 years ago. The initial Kaqun studies showed many impressive results.

Kaqun® clinical studies have been ethically performed in Hungary, Italy, Singapore, Malaysia, and various foreign research institutes and university laboratories under professional standards. We are proud of the ground-breaking results we have experienced, which are clinically proven in every study.



Immunology

In 2009 Kaqun® collaborated with the National Institute of Chemical Safety (OKBI) to test the immune effects of Kaqun® water on 30 healthy volunteers at the Department of Cytogenetics and Immunology of OKBI. In 2012 we continued our immunological studies in Debrecen, Hungary.

Result

The results show a statistically significant increase in the individual's percentage of NK cells (Natural Killer cells) and T-cells, indicating participants' cellular immune system's activation over the 14-day drinking and bathing cycle.

Product Safety

In 2010 and 2011, a human clinical study titled "Cytotoxicity examination of Kaqun water in HepG2 cells" and "Study for the effect for antioxidant capacity" was performed in compliance with the regulations of OECD Principles of Good Laboratory Practice (ENV/MC/CHEM (98)17) at the Molecular and Cell Biological Department of the National Institute of Chemical Safety (OKBI).

Result

Kaqun® waters' high oxygen content did not reduce the number of viable cells. In conclusion, no side effects were found when consuming up to 1.5l of Kaqun® Water daily.

Physical & Mental Conditions

In 2007 and 2012, we elected to commence our clinical studies on the field of Physical and Mental conditions. These studies aimed to examine objectively the oxygen saturation, the reaction time, the exertion of forces, blood pressure, all data that can be derived from an ECG, the stress index, and the standing stability of people during the continuous consumption of Kaqun® water and before and after a simultaneous Kaqun pod bathing session.

Result

The study determined a statistically significant decrease in the subject's reaction time and stress level, which is especially beneficial for athletes and those performing heavy mental work.

Tissue Oxygenation

From 2020 we have studied the effect of water stably enriched with oxygen as a novel method of tissue oxygenation on mitochondrial function and as adjuvant therapy for type 2 diabetes in a randomized placebo-controlled trial.

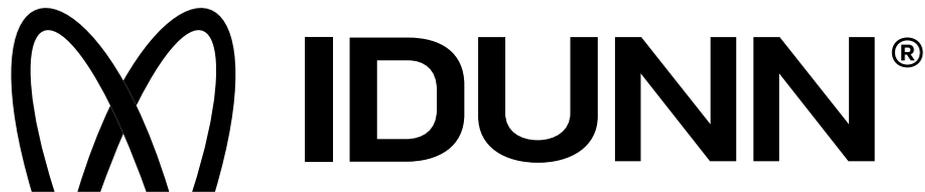
Result

Kaqun® drinking water raised arterial oxygen tension pO₂ (partial pressure) significantly compared with tap water, which appears to have a protective effect on Hyperglycemia-induced reduction in mitochondrial mass and mitochondrial dysfunction and maybe effective adjuvant therapy for type 2 diabetes.





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